



Ancient City Road Runners

P.O. Box 4111
St. Augustine, FL 32085

Greetings!

For over 20 years the Ancient City Road Runners has hosted the Matanzas 5K in St. Augustine and raised money to benefit the track and cross country teams of St. Johns County high schools. Last year, **eight schools each received \$2,000.00** for their underfunded programs. At a time when we see childhood obesity rising to alarming levels, and more and more of our youth committed to indoor pursuits, we were pleased to provide this funding to the following high schools: **Pedro Menendez, St. Josephs, St. Augustine, Bartram Trail, Nease, Ponte Vedra, Creekside, and Florida School for the Deaf and Blind.** The money raised through our sponsors provided funding for uniforms, timing equipment, travel expenses and more. This was accomplished through the generous donations of our sponsors, and the work of members of the Ancient City Road Runners.

The time is here again! The race will be run on January 24, 2009 and will begin at the events field on Castillo Drive. While we recognize the difficulties facing all of us at this time, we ask that you consider a sponsorship at one of the following levels which provides exposure for your organization as described below:

- Bronze (\$100 to \$499): Name on 1500 shirts; Name and level on Sponsorship Board at Race; Name and level on letter to schools.
- Silver (\$500 to \$999): Name on 1500 shirts; Name and level on Sponsorship Board at Race; Name and level on letter to schools; Small logo on shirt; 2 entries into race.
- Gold (\$1,000 to \$2,499): Name on 1500 shirts; Name and level on Sponsorship Board at Race; Name and level on letter to schools; Medium logo on shirt; 4 entries into race; Insert of your choice into 1500 race packets.
- Platinum (\$2,400+) Name on 1500 shirts; Name and level on Sponsorship Board at Race; Name and level on letter to schools; Large logo on shirt; 6 entries into race; Insert of your choice into 1500 race packets; Space to set up tent/display in finish area of race.

Also, the higher the amount, the higher on the T-shirt you will find your name/logo. Please also consider that this 5K race here in St. Augustine was the setting for the fastest 5K time in the state of Florida last year for courses certified by United States Track and Field. This is a very fast course with chip timing through a beautiful section of St. Augustine. More information can be found at www.matanzas5k.org.

We look forward to having you as one of our sponsors in supporting the health of our youth. If you would like to be part of this event, please contact our race directors, Nancy & Don Hollingsworth at dhollingsworth2@comcast.net or call at 904-797-7575. You may also contact me directly at jayfloyd1@bellsouth.net

Thank you for your anticipated support!

Sincerely,
Jay Floyd
Jay Floyd
President, Ancient City Road Runners
www.ancientcityrr.org